

**You were there...**

[nicholasbate.typepad.com](http://nicholasbate.typepad.com)

# Invention of the light bulb

125 years ago

“Wow-don’t you look old”!

**You were there...**

# Opening of a thing called Starbucks

c 25 years ago

April. Corner of 4th and Spring in Seattle.

“Whoa... this is strong... Is this legal”?

# Start of McDonalds

c 50 years ago

“Wow. These burgers are great. Love the intimate style. Don’t ever get too big and lose all of this, now will you”?

**You were there...**

## **John's front room**

**50 years ago**

John: this is a lark

Paul: yeah, gets the girls

John: so, love, love me do?

Paul: that's it

John: hardly revolutionary is it?

Paul: girls first, John. Then we can change  
the world.

John: right.

# Invention of the Wheel

c 8000 BC Asia

“Heck Jed! Why on Earth would we want anything which simply rolls away as soon as we let go of it ? But good effort anyway”.

**You were there...**

# **Invention of the Cigarette**

**c 16C Seville, Spain**

“This is good. So good, it’s got to be bad for us”.

# Invention of the Telephone

Alexander Graham Bell March 1876

Yeah, it's good. It's going to be really useful, I'm sure. And I don't want to seem ungrateful, but. But it'd be great if it weren't so big and heavy: sort of fitting in the palm neatly would be perfect? And any chance of getting rid of the wires? They're kind of limiting. I'd like to be able to slip it in my pocket as I head down the coffee shop or drop it into my saddle-bags as I head off across town. And there seems to be a problem: you can't turn off the ringing? I think that needs fixing. And how about you know being able to send messages to reach other people in another town or city? Until that Pony Express thing gets sorted out? Oh and being able to access any library in the world for information: British Museum, the Prada you know that sort of thing. Or even what's on at the local theatre? And you know that work Joseph Niepce has been doing with photographs? It'd be just great if you could carry them on you phone: the family and so on. Anyway Alexander, I really don't want to seem ungrateful. But you know instead of an OK invention it could be so good. Oh, and one other thing, It'd be lovely if I could play Mozart and other of my favourites from it just while out on a walk?

**Anyhow: give it some thought!**

**You were there...**

# **Man Lands on the Moon**

**July 1969**

“You know-in future years a lot of people are simply not going to believe it; those pictures look a lot as if they have been done in a studio”.

# Man Evolves from the Apes

a very, very long time ago

“Thank goodness. I need a decent shower, a hot meal, a bed on the ground and a chance to watch West Wing. It’s been a long time coming”

**You were there...**

# Language arrives

a very, very long time ago

“Thank goodness: there’s a few things I need to say to you, Geoff”

# The Release of Sgt Pepper's Lonely Hearts Club Band

1 June 1967

Ringo: what does it all mean, Paul?

Paul: no idea! But the fans will soon think  
of something...

**You were there...**

# **Invention of Cat's Eye**

**c 1933 JK**

“It’s absolutely brilliant; now let’s get out of the middle of the road”.

# The Last days of the Dinosaurs

a very long time ago

“I don’t know. We probably should have done more a whole lot more-and a whole lot earlier when we realised climate change was a reality”.

**You were there...**

# Victory for Caesar

47BC

“Veni, vidi, vici; I promise no spin,  
nor sound-bite.

# Discovery of the Atom

## 1808

“Wow, that is small”.

**You were there...**

# **Invention of airplane by Wright Brothers**

**January 1903**

“You know, future generations are just going to be able to stroll up to a more sophisticated version of this plane. Jump on and it will give them the most magical of experiences. They will feel liberated, be able to go anywhere in the world they like with ease, at the drop of a hat. They will be able to wine and dine-maybe even dance-as they cross the oceans. Man is at last one with the birds.”

[nicholasbate.typepad.com](http://nicholasbate.typepad.com)

# First recipient of the first e-mail

“This is fun”

**You were there...**

## **Wednesday, the Number 19 bus**

Her: smile

You: smile

Her: smile

You: damn, you had to get off at your stop.

# Blitz over London

1940s

Screee....eeee.....eeee....tch. Boom. Crash. Ker....boom.

Screee....eeee.....eeee....tch. Boom. Crash. Ker....boom. Another cup of tea, love?

Screee....eeee.....eeee....tch. Boom. Crash. Ker....boom.

**You were there...**

# **Beatles at Candlestick Park, USA**

**August 29 1966**

As the final chord of Long Tall Sally was played,  
John to George: that's it then, never again.

# Nicholas Bate CV

**Nicholas Bate is passionate about supporting people to ensure they realise and release their true and full potential.**

After a career in sales and marketing in the IT industry, culminating in leading sector marketing for Research Machines, Oxford, Nicholas launched Strategic Edge. A small, premium consultancy, Strategic Edge specialises in creating long-term competitive advantage for its clients through work with the individual. His clients include Avanade, Barclays, Glaxo, Marks & Spencer, Microsoft, MSN, Orange, PC World, Saatchi & Saatchi.

He is author, designer and facilitator for the ground-breaking 'Personal Excellence' seminar, a programme used as the basis for cultural change in many organisations, in addition to many original development concepts in leadership, team-building and sales training.

A pioneering 'thought leader,' Nicholas has introduced and worked with clients on concepts such as:

- The New World of Work and the 7 Drivers of Radical Change.
- Work-Life balance.
- Excellence is a Mindset.
- This is Real Selling.
- Boost your True Productivity.

# You were there...

Consistently rated as an inspirational yet highly pragmatic speaker, Nicholas teaches around the world and is particularly skilled at working with large audiences in an experiential and engaging manner.

He is author of six acclaimed books:

**Being the Best:** how to realise and release your true potential

**Get A Life:** how to achieve the work-life balance you are seeking

**JfDI:** Just Do It: the definitive guide to enabling your vision

**Unplugged:** the time for personal re-invention is now (launched 2007)

**Have it your way:** how to influence anyone about anything

**Beat the Recession 2008:** a blueprint for success in tough times

As well as numerous articles and two audio programmes (available on CD).

Nicholas carried out research in the field of Molecular Biophysics at Magdalen College, Oxford University and is an NLP Master Practitioner, MBTI (Levels 1 and 2) accredited and a qualified (PGCE) teacher.

As well as instigating the Strategic Edge research programme, he has spent time studying with many of the recognised practitioners in the fields of business and personal development.

Keep up-to-date with Nicholas by reading his blog: [nicholasbate.typepad.com](http://nicholasbate.typepad.com)

nicholasbate.typepad.com

**You were there...**

Nicholas Bate

Strategic Edge

nicholas.bate@strategicedge.co.uk

© Nicholas Bate 2008